

# ICC Strategic Plan

## **Goal 1: To Increase Resources from the Churches**

- Objective 1: To increase volunteer support by increasing the number of volunteers that serve and the time, talent, and energy volunteers give.
- Objective 2: To increase financial support from the churches.

## **Goal 2: To Enhance Community Relations**

- Objective 1: To be involved in community development and leadership.

## **Goal 3: To Hire an Assistant Director to Provide Leadership in Resource, Donor, and Community Development, including the Foundation**

- Objective 1: To increase capacity, donations, public relations and donor relations.

## **Goal 4: To Enhance Programming and Services for Children and Youth**

- Objective 1: Conduct “Town Meetings” to inform the community about the results of the survey.

## **Goal 5: To Enhance Programming and Services for Individuals & Families**

- Objective 1: To develop programming for delivery of food to the homebound.
- Objective 2: To increase the donations of food in the food pantry.

## **Goal 6: To Enhance Programming and Services for Seniors**

- Objective 1: To expand the Dial-A-Care Program.

## **Goal 7: To Strengthen and Enhance the Infrastructure of the Agency**

- Objective 1: To show the Staff how much they are appreciated.
- Objective 2: To enhance and improve board functioning.
- Objective 3: To maximize facilities.